

IVCA

Our Strategy 2021-2024



Our Purpose: Enhance risk capital industry and IVCA's reputation, relevance, profile and influence on policy to ensure a healthy funding environment in Ireland.

Our Vision: To have a positive perception and sustainable reputation, built from the ground up and to deliver a robust and resilient equity finance sector, providing strong returns for LPs and access to funding for high growth enterprises.



Strategic Themes



1. Use our data to influence for impact

Position the industry and members as a key contributor to business growth in Ireland and



Venture Pulse

- 1.1 Produce high quality Venture Pulse quarterly data.
- 1.2 Garner strong media coverage for data.
- 1.3 Maximise the data reach by executing a content plan to amplify and atomise content on social and other channels.

Impact Index

- 1.4 Develop an annual impact index which details economic impact measures within portfolio companies such as jobs created, patents registered as well as ESG metrics.
- 1.5 Work with CFO group sub committee to define metrics.
- 1.6 Publish annually and secure coverage and high level stakeholder awareness.



2. Thought Leaders on Policy

Position the IVCA as a respected commentator within the industry and the wider business and policy environment in Ireland and secure policies favourable to the funding landscape, including a broader and more diverse LP pool.



2.1 Use IVCA data as a building block to develop insights, policy requests and additional content e.g. white papers, opinion pieces, and campaigns advocating for these policy changes and developments.

2.2 Active programme of stakeholder engagement.

2.4 Respond to relevant consultations by Government

2.5 Produce annual pre budget submissions

2.6 Secure participation in relevant Government Forums and Groups



3. Deliver Compelling Membership Benefits

Build IVCA's existing professional membership model to deliver member value and to grow our membership base



3.1 Strategy Council

3.2 Working Groups

- Seed
- Private Equity
- ESG
- Institutional Investment
- Lifesciences
- LP Forum
- Technical

3.3 Industry Fora

3.4 Networking & Social Events

3.5 Content Led Events

3.6 CFO Group

3.7 Level 20

3.8 Communications

3.9 Training

